

STRATEGY WORKSHOP

Industry 4.0 Digital Transformation Strategy Workshop

Explore strategic implications of the Industry 4.0 and the impact it has on your business, industry and business model.

Nearly every company now finds itself in the midst of a digital transformation as it aims to maintain relevancy in the digital era. Many CEO's are wondering how new technology, IoT and Industry 4.0 impacts their company's future, where to place their tech bets, drive change and improve productivity.

To help companies for their digital strategy, InVMA has developed a Strategy Workshop, held remotely via video conference, that interactively helps companies realise specific threats and opportunities within their market in the context of the new technology.

This workshop has been structured around successful digital transformation strategies, with implementations ranging from simple remote monitoring and material tracking through to complex use of machine learning and predictive analytics. Benefits have ranged from increasing availability by scheduling maintenance and maximising uptime through to improving quality and efficiency.

The Connected Operations Maturity Model below describes the capabilities, considerations and requirements that organisations experience as they improve their ability to drive value through Industrial IoT. The Discovery Workshop is designed for companies on Levels 3 - 5.



Level 1 Unconnected

No sensors installed, no maintenance recorded, operations not accountable



Level 2 Connected

Sensors or control system installed, irregular / manual maintenance data, no historian, some operations accountability



Level 3 Historised

Data historised in silos, structured maintenance data, simple condition monitoring, some OEE accountability



Level 4 Integrated

Data historised, context from calendar, OEE managed, normalised data



Level 5 Optimised

Data analysis, site comparison, proactive maintenance, supply chain integration

What is Strategy Workshop?

InVMA's strategy workshops are interactive sessions run by InVMA's industry experts. This 1-3 day session with your senior leadership team will help identify the impact that Industry 4.0 could have on your business and how to respond.

Customers from following industries already benefited from InVMA's Strategy Workshop:

- Aerospace & Defence Manufacturers
- Industrial Equipment Manufacturers
- Food and Beverage Manufacturers
- Generator Rental Services
- Engineering Services
- Industrial Facilities Management
- Process Industries

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InVMA will provide expertise to enable fast time-to-value from planning to deployment.

Strategy Workshop Objectives

- **Analysis** - the opportunities and threats of IoT to your business
- **Options** - a better understanding of potential solutions
- **Costs, risks and timeframes** - an overview of the likely required investment

Strategy Workshop Benefits:

- Understand how IoT impacts your business and industry
- Identify opportunities and possible business outcomes
- Calculate strategic vs customer value
- Calculate real ROI
- Learn real-world customer examples

InVMA's experienced team will help you navigate the IoT possibilities, identify the most valuable options with a business case and reduce the time to value.

Capacity

Max. 4 people

Duration

1-3 days

Venue

Online

Price

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Who is the Strategy Workshop for?

InVMA's strategy workshops are held one-to-one with your company, include strategic stakeholders looking to further explore the potential of digital transformation. Past attendees have included the following roles

- Chief Operating Officer
- Chief Executive Officer
- Chief Technology Officer

and other senior management members who need to improve the performance of their facility and think that the application of technology may help them.

InVMA Workshop Series

Because every customer is unique, we provide a series of objective-focused workshops based on each customer's requirements and level of IIoT and digital transformation. These are customer-proven to provide a cost-effective means of identifying and assisting in the creation of the right strategy for your organisation.

Discovery Workshop

3 hour workshop aimed at companies that are investigating the opportunities from Industrial IoT

Innovation Workshop

This workshop approach enables you to go from a specific business problem to a solution to prototype and test in 5 days.



STRATEGY WORKSHOP

What our customers say

CooperVision completed a successful Strategy and Innovation Workshop

CooperVision is a second largest contact lens manufacturer in the world which manufacture almost 3 billion lenses per year (750 million in the UK alone).

The company identified the potential benefits of introducing Industry 4.0 and needed to align their CooperVision 4.0 strategy with a deployment plan.

During the workshop InVMA helped CooperVision to:

Establish a multi-skilled team to identify opportunities

Acknowledge the technology they were already using

Discuss the new technology to be evaluated

Identify potential opportunities within the business

Summarise these into individual Industry 4.0 Cases

As a result, CooperVision agreed a staged deployment consisting of multiple pilots to confirm the business case

The Case 1 Pilot was provided by InVMA utilising PTC ThingWorx and involved process analytics and big data analytics to optimise production line performance.

For more information on how InVMA helps businesses like your visit:

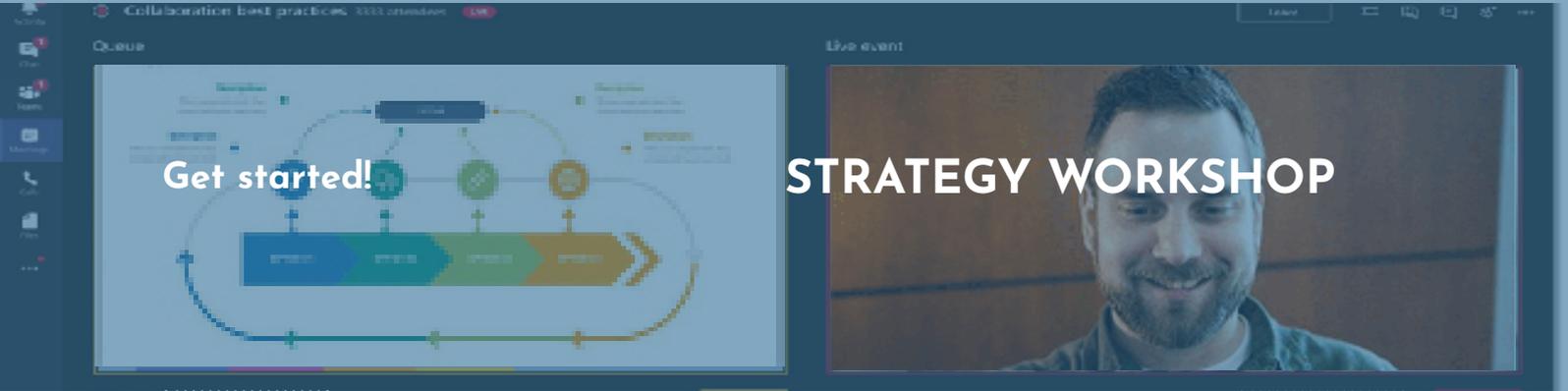
invma.co.uk/case-studies

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Representatives from multiple disciplines throughout the business attended the InVMA workshop. We were able to share out thoughts and feeling of what exactly we are trying to achieve, what each area of the business required from the Industry 4.0 solution and the benefits and advantages that we wanted to capture.

Matt Walter
Senior Controls Engineer
CooperVision



CooperVision®



Get Started

To request a Strategy Workshop please complete the online form, which provide us with the details to tailor the Strategy Workshop to your company, operations and specific requirements.

Book Strategy Workshop

<https://invma.co.uk/online-form>

InVMA customise all of our workshops around specific customer requirements, so please contact us to further discuss how we can help.



Website

invma.co.uk



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